The Strategic Role of Teacher Communication in Shaping a Learning Environment that Promotes Student Learning Motivation: A Qualitative Study

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Article Info	ABSTRACT
	This research delves into the pivotal role of teacher educational communication in shaping the learning environment and influencing student learning motivation. Through a descriptive research approach employing qualitative methods, observations, interviews, and documentation were utilized for data collection. The results indicate that teachers significantly influence student learning motivation through their presence, guidance, and encouragement, fostering conducive learning atmospheres. Effective communication strategies tailored to individual student needs, incorporating interactive techniques, and integrating technology were found to enhance student engagement and interest in learning. Moreover, collaborative efforts between teachers, parents, and the broader community contribute to a supportive learning environment, nurturing students' academic and personal growth. The study underscores the importance of teacher educational communication in shaping the learning environment, fostering positive relationships, and motivating students to achieve their full potential, thereby empowering them to succeed academically and thrive personally.

INTRODUCTION

Education is the primary foundation for developing human potential and shaping quality character and personality. Individuals' self-awareness of this process is crucial because it enables them to recognize their strengths and potentials and understand the best ways to develop them. In this context, the role of teachers is crucial. Teachers are not only conveyors of knowledge but also role models for students. They serve as models for behavior and attitude. Respect for teachers encompasses not only trusting every word they say but also emulating the behaviors and ethics they demonstrate.

Quality teachers have a significant positive impact on students' development, not only academically but also morally and socially. In society, respect for teachers should be a highly regarded cultural norm. This will create a supportive environment for education, where teachers feel valued and motivated to give their best to students. Thus, honoring teachers is not only a symbolic gesture but also an investment in the future of the nation's generation.

According to Rahmayani & Amalia (2020), learning motivation is one of the main factors that often determine success in the teaching-learning process, alongside other factors (Rahmayani & Amalia, 2020). Learning motivation is indeed a crucial factor in determining the success of the teaching-learning process. When students have high motivation, they tend to be more active, diligent, and strive to understand the material taught. This enables them to achieve better learning outcomes.

According to Dewi, N, et al. (2023), communication is a crucial element in education, where most learning activities are conducted through communicative interaction (Dewi, N, et al., 2023). Communication in education goes beyond verbal exchanges to include non-verbal signals such as facial expressions and body language. Moreover, it involves the use of technology and media to deliver educational content, facilitate discussions, and enhance the accessibility of learning resources. Teachers play a crucial role as mediators of communication between students and the knowledge they seek to

understand. Their role goes beyond merely disseminating information; they guide students in understanding, analyzing, and synthesizing information.

Furthermore, effective communication builds relationships between teachers and students, as well as among peers. Building positive and trusting relationships creates a conducive learning environment, thus increasing students' motivation and engagement. Therefore, good communication skills are essential for everyone involved in education. This facilitates clear information transmission, supports understanding, and encourages collaborative learning, ultimately contributing to the overall success of the education process.

Changes in teaching and learning methods have a significant impact on various stakeholders. The role of educators is crucial in adapting to diverse learning contexts and meeting individual students' needs. Teachers are expected not only to provide effective teaching but also to inspire students' learning enthusiasm. Therefore, the role of teachers remains irreplaceable, even as the role of technology increases in education. Learning is a fundamental aspect of every student's educational journey (Sumiati, 2018).

In the realm of education, motivation plays a significant role in determining the level of student engagement in the learning process. Motivation serves as a driving force that pushes students toward more positive learning experiences, boosting their enthusiasm and energy and keeping them focused on learning goals. Motivation not only drives actions but also shapes and reinforces student behavior. Students with high learning motivation demonstrate interest, enthusiasm, and perseverance in learning that does not solely rely on the influence of teachers (Zakarya et al., 2023). By delving into understanding these concepts, educators can gain deeper insights into the complex dynamics of the learning process and develop more effective strategies to create meaningful learning experiences for their students.

According to Giantika (2020), social engagement always requires communication at various levels. Social interactions involve economic, political, or educational exchanges. In the context of education, communication occurs between teachers and students. This communication is not limited to the exchange of subject matter but also involves building relationships crucial for creating a conducive learning environment (Dewi, N, et al., 2023). Additionally, interactions between teachers and students in the classroom are also forms of learning communication. Building effective communication with students is an integral part of the learning process. Therefore, effective teachers are those who understand the relationship between communication and learning, prioritizing understanding what students have learned and what has been taught. Effective teachers consistently make decisions about what information needs to be conveyed and how to convey it. In short, effective teachers are skilled communicators (Giantika, 2020).

Educational strategies implemented by teachers play a crucial role in guiding, motivating, and influencing students' learning success in the school environment. By using various communicative approaches, teachers can build positive relationships with students, accommodate various learning styles, and stimulate interest and active engagement in the learning process. Therefore, this research aims to delve deeper into the influence of teachers' educational communication strategies. This study seeks to explore how these strategies not only affect the cognitive aspects of student learning but also create an environment supportive of students' holistic development within the school context..

RESEARCH METHODS

This research uses a descriptive research approach with qualitative methods. The descriptive approach aims to provide a detailed description of a particular message or text, where this method is used solely to describe the aspects and characteristics of the message. The object of qualitative research is explained as the main focus of the research, namely what is the target of the research. Data collection techniques were carried out through observation, interviews and documentation (Anggraini, 2023). With this approach, researchers can explore deeper meaning from the data obtained, as well as produce rich and contextual interpretations. This allows research to provide an in-depth understanding of the topic under study, and produce findings that are relevant and valuable for the development of knowledge and practice in the field concerned.

RESULTS AND DISCUSSION

1. **The crucial role of teachers in influencing student learning motivation.**

Based on the results of observations and interviews conducted, it was found that the role of teachers is very important and effective in influencing students in the learning process. The presence of a teacher in the classroom is able to create a conducive atmosphere, which contributes significantly to the effectiveness of teaching and learning activities.

In a classroom atmosphere led by a teacher, several factors play a role in making learning more effective. Firstly, the presence of a teacher provides the direction and guidance necessary for students to better understand the subject matter. Teachers can explain complex concepts in a way that is easy for students to understand, as well as provide concrete examples to reinforce their understanding. Apart from that, the role of the teacher also helps in organizing and managing the classroom atmosphere efficiently. By having a teacher who takes on the role of a leader, discipline and order in the classroom can be maintained well. This creates a conducive environment and allows students to focus on the learning process without being distracted by disturbances or ambiguity.

Furthermore, the presence of a teacher also provides motivational encouragement to students. By providing praise, encouragement, and moral support, a teacher can motivate students to learn with high enthusiasm and passion. This positive encouragement can increase students' self-confidence and encourage them to reach their full learning potential. Thus, it can be concluded that the teacher's role is very important in creating an effective and conducive learning environment. Through their presence and interaction with students, teachers can provide direction, good classroom management, and motivational encouragement that support the students' learning process optimally.

As explained by Sanjaya (in Zahirah, M & Ismail, 2024) that as a motivator, teachers need to understand the various motives that can result in low levels of student learning motivation, so that they can formulate strategies to arouse enthusiasm for learning. Usman (in Zahirah, M & Ismail, 2024) added that teachers as motivators should show attitudes including:

1. Showing an open attitude, means that the teacher is able to accept all the strengths and weaknesses of each student. Within reasonable limits, teachers try to understand the personal problems that students may face, by showing attention and being friendly to the situations they face.
2. Helping students to be able to understand and utilize their potential to the maximum. The talent discovery process requires a lot of time and must be adjusted to the characteristics of each student. The aim is to develop their talents so they can achieve maximum performance.
3. Building consistent and harmonious relationships in the teaching and learning process interactions. This can be seen through positive handling of unwanted student behavior, showing enthusiasm in teaching, giving a friendly smile, having good emotional control, and being able to act proportionally so that the teacher's personal problems can be handled appropriately.
4. Provide understanding to students that the purpose of learning is to achieve proud achievements, make it easier to get a job, fulfill the desire to make parents proud, or as a form of worship to God, and various other reasons that can be a motivation to develop students' interest in learning.
5. Active involvement of students is very important, because interest in learning should be able to develop internally from students' efforts in learning, either with or without help from other people. This can be achieved through understanding that the learning process has many benefits for one's development.

From the results of these interviews, there are several roles that teachers can play in fostering student learning motivation. First, create a learning atmosphere that is fun and interesting for students. Teachers must strive to create a sense of comfort for students, which is the most important thing. One way that can be done is by using creative and varied teaching methods, such as the use of visual media, games, and group discussions. In this way, students can be actively involved in learning and feel interested in learning. Second, encouragement of learning needs is very necessary. Teachers must try to understand student characteristics and apply varied teaching methods according to student needs. With this approach, students will feel valued and encouraged to continue learning.

Third, connect learning material with real life. Teachers can share daily experiences that are relevant to learning. This action allows students to see how the knowledge they learn can be useful in everyday life. Lastly, give awards to students. Teachers can provide praise, recognition, rewards, and

positive feedback for student achievements. This action can significantly increase student learning motivation. By carrying out these roles consistently, teachers can create a learning environment that supports and motivates students to achieve their learning potential optimally.

2. **The primary factors in the success of the learning process**.

Teachers' effective communication strategies in education play a crucial role in shaping students' motivation to learn at school. Research findings indicate that employing communication strategies tailored to individual student needs, incorporating interactive methods, and integrating technology appropriately significantly enhance student participation, engagement, and interest in learning. Consequently, targeted and adaptable educational communication strategies can profoundly impact the creation of a stimulating and motivating learning environment.

According to Kandiri and Mahmudi (2020), the process of teaching and learning entails an exchange between educators, who impart knowledge (known as the transfer of knowledge), and students, who receive knowledge as the focus of their learning. This interaction forms an essential component of the learning journey, with the teacher assuming the role of a facilitator and students acting as recipients of knowledge. Within this dynamic, effective educational communication plays a pivotal role in guaranteeing that students achieve utmost comprehension and optimal absorption of the material presented.

The interaction between educators, who transmit knowledge, and students, who receive it as learners, is fundamental to the teaching and learning process. Here, teachers serve as facilitators, guiding students in absorbing material effectively. Understanding students' unique needs and learning styles enables teachers to adjust their teaching methods accordingly, facilitating better comprehension. Additionally, employing interactive techniques such as group discussions, simulations, or educational games fosters greater student engagement in the learning process. Furthermore, incorporating technology appropriately, such as multimedia and online platforms, can make learning more captivating and relevant for today's digitally savvy students. In essence, educational communication strategies that prioritize student needs, incorporate interactive methods, and integrate technology effectively contribute significantly to creating an environment that continuously stimulates and motivates students to learn.

3. **The Influence of Teacher Educational Communication on Student Learning Environments**

Communication exerts a significant impact on the beliefs and conduct of individuals. With its broad spectrum, communication encompasses the transmission of messages, whether orally or in written form, capable of shaping attitudes, customs, and cultural norms that contribute to an ideal societal structure. This deliberate and conscious process, aimed at imparting knowledge to others or groups for the betterment of recipients, society, and the overall environment, is recognized as educational communication. Educational communication assumes a pivotal role within educational settings. Beyond the dissemination of information, it serves to foster comprehension, facilitate pedagogical interactions, and foster positive rapport between educators and learners. In essence, educational communication not only conveys knowledge but also cultivates an environment conducive to active learning engagement

The significance of educational communication is underscored by the teacher's function as a mediator between students and knowledge acquisition. Teachers are not merely conveyors of information but also guides who aid students in comprehending, analyzing, and synthesizing information. Furthermore, educational communication contributes to the establishment of interpersonal connections among teachers and students, as well as peer-to-peer interactions. A nurturing relationship and mutual trust between educators and learners can foster an enriching learning milieu, thereby enhancing student motivation and participation in the educational process.

Humans are creatures who are always involved in the educational process, both for personal interests and for collective interests. Education is one of the nation's main efforts in increasing existence and advancing national development (Sholihah, 2016). A crucial part of the educational process is the learning environment, which includes both the home environment and the school environment. Humans inherently cannot isolate themselves from their social environment. Without help and interaction from other people, such as the role of parents who provide attention and guidance, supervision, and direction

from teachers, as well as interaction between fellow students, the human learning process will not achieve success. In general, there are three types of social environments that influence student learning and communication: family environment, community environment, and school environment (Rustikaningrum, 2013).

Apart from internal roles such as the quality of teaching and teacher-student interaction, external factors such as communication in the school environment also have a big influence on student learning outcomes. Effective communication between various parties in the school environment, such as between teachers, students, school staff, and parents, plays an important role in forming a positive and supportive learning atmosphere.

First of all, good communication between teachers and students can create a positive and trusting relationship. When students feel comfortable and connected with their teachers, they tend to be more motivated to learn and actively participate in the learning process. Open communication also allows teachers to understand students' individual needs and challenges, so they can provide appropriate support and personalize teaching to each student's needs.

Additionally, effective communication between school staff and parents also has a big impact. Through regular and informative communication, parents can be actively involved in their children's education. They can gain a better understanding of their child's academic and behavioral development and participate in supporting the school's efforts to improve student learning outcomes. Thus, collaboration between schools and parents can create a holistic and supportive learning environment outside the classroom environment.

Furthermore, good communication between various parties in the school environment can also facilitate collaboration between students. Group discussions, joint projects, and social interactions outside the classroom are examples of how good communication can increase cooperation and understanding between students. This not only helps students to learn from each other but also develops social and collaborative skills that are important for life outside of school. Thus, it can be concluded that effective communication in the school environment has a very important role in forming a learning environment that supports and influences overall student learning outcomes.

The influence of teacher educational communication on the students' learning environment is very significant and includes several important aspects. First of all, the way the teacher presents the material is key in attracting students' attention and facilitating their understanding of the topic being taught. Teachers who are able to present material in an interesting, clear, and relevant way to students' lives will help create a high interest in learning.

Additionally, providing constructive feedback is an important step in supporting students' academic development. Feedback provided by teachers can help students understand their strengths and weaknesses in learning, as well as provide direction for further improvement. Teachers who are able to provide appropriate and supportive feedback will encourage student motivation to continue to develop.

Furthermore, creating an inclusive classroom atmosphere is also an important factor in the influence of teacher educational communication. An inclusive classroom atmosphere ensures that every student feels accepted and valued so that they feel comfortable actively participating in learning. Teachers who pay attention to student needs and diversity and promote mutual respect will create a positive and supportive learning environment.

In addition, supportive and interactive communication from teachers also has an impact on student involvement in discussions. Teachers who are able to provide two-way communication, listen carefully, and respond well will stimulate student participation in class discussions. This not only improves students' understanding of the material but also builds interpersonal communication skills that are important for later life.

Apart from that, teacher educational communication can also increase students' self-confidence in expressing their opinions. Through positive interactions and acceptance of students' ideas, teachers can help them feel more confident to speak up and contribute in class. This helps build essential communication skills in a variety of contexts.

Lastly, teacher educational communication also plays a role in building social relationships between students. Through collaboration in learning and interaction in discussions, students can build positive and mutually supportive relationships. Teachers can facilitate this interaction by organizing group activities and encouraging cooperation between students.

Overall, teacher educational communication has a broad and important impact on creating a learning environment that is inclusive, supportive, and motivates students to achieve their learning potential optimally. As a teacher and communicator, you must have two important qualities, namely the ability to attract the attention of the audience or the person you are talking to. In communicating, not only use verbal language but also utilize various non-verbal languages such as sign language, body language, imaginative language, and facial expressions apart from spoken language. Educator's speech must always be concise, clear, and precise (Aminah, 2016).

CONCLUSION

In summary, teachers play a crucial role in shaping student learning motivation through their presence, guidance, and encouragement, fostering an environment conducive to effective teaching and learning. By employing effective communication strategies tailored to individual student needs, integrating interactive techniques, and leveraging technology, teachers enhance student engagement and interest in learning. Additionally, collaborative efforts between teachers, parents, and the broader community create a supportive learning environment that nurtures students' academic and personal growth. In essence, teacher educational communication is essential for shaping the learning environment, fostering positive relationships, and motivating students to reach their full potential, ultimately empowering them to succeed academically and thrive personally.

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